



LOVE THE VALLEY

2016-17
MEMBERSHIP





MEMBERS LOVE THE VALLEY

The Valley is the most exciting racing experience in the country. As a member of Moonee Valley Racing Club, you enjoy being a host to the most prestigious race in Australasia, the William Hill Cox Plate. In recent years we have developed our Night Racing product into what is now the most entertaining racing show in the country, and there is a lot more to come.

We are pleased the Club enjoys having the second highest average attendance in Australian Racing which is encouraging for the Club as we strive to provide you an exciting racing experience. To help us deliver the experience you like, we have conducted a series of surveys to find out how satisfied you are with the racing events. We hear that you enjoy our investment in entertainment which adds to the night's atmosphere and we have listened to members encouraging us to provide more food experiences. We have a number of dining options available to members that are known for their value for money and great quality. The premium dining experience offered in the spectacular Dining Boxes provides the best view of racing with a 5 course degustation meal. Our Members' Jockey Bar is a personal and warm environment with an abundance of great food and there is always the very affordable Valley View with track-side dining. We now acknowledge that sometimes our members do just want more casual food options and that is something that we will be continuing to invest in this season to offer other food experiences on course.

We are the premier Night Racing venue in the country and we all enjoy the most intimate up close experience of racing and we had some wonderful nights last year. From the busy Christmas end of year celebrations to the casual summer nights in February including the spectacular celebration of the Chinese New Year. Crowds flocked to enjoy food, arts and craft, live entertainment and great racing. This season will not disappoint, on top of another big William Hill Cox Plate Carnival, we are pleased to highlight 7 themed races that will provide a good social night out and more memorable moments.

1. William Hill Cox Plate Qualifier

THE DATO' TAN CHIN NAM

RVL Spring Carnival launch
and Royal Melbourne Show day

Saturday 3rd September

2. Grand Final Eve

MOIR STAKES

Friday 30th September

3. Remembrance Day

A celebration of Horses in service

Friday 11th November

4. New Year's Eve Twilight Race

Saturday 31st December

5. Chinese New Year

AUSTRALIAN STAKES

"Multicultural Racing"

Friday 27th January

6. St Paddy's day

ALISTER CLARKE STAKES

Friday 17th March

7. Season Finale

WILLIAM REID STAKES

Friday 24th March

Members enjoy many benefits including admission and access to the Members' reserve for 25 race meetings, including the William Hill Cox Plate Carnival. Members receive ten complimentary guest passes to use for Christmas end of year celebration and the remainder of the night race season. Access to discount and priority booking for dining during the William Hill Cox Plate Carnival. Complimentary beverage, racebook and access to Members' reserve Car Parking for the season.

Together with Reciprocal Rights privileges, exclusive Member's events and the popular 10% discount on MVRC merchandise.



2016/17
CATEGORIES
OF MEMBERSHIP

FULL MEMBERSHIP
\$270

YOUNG MEMBERSHIP
\$165

Aged 18 – 30 years

APPRENTICE
\$35

Aged 13 – 17 years

Includes an exclusive gift

JUNIOR JOCK
\$10

Aged 0 – 12 years

Includes an exclusive gift

ANNUAL GUEST CARD
\$220

STAYERS PAYMENT PLAN

‘Stayers’ is the name given to the payment plan options offered to all MVRC members. It is the simplest and easiest way to pay and to make sure you stay part of the action every year.

Benefits of being a STAYER:

- No additional fees or charges.
- Your membership will be automatically rolled over each year – ***you don’t need to do anything.***
- You will never have to complete a renewal form again.
- You will be one of the first MVRC members to receive your membership pack each season.
- ***Earn an additional 200 Rewards Points.***

1. STAYERS UPFRONT

Pay the full price of your 2016/17 membership upfront using your credit card and select ‘Stayers Upfront’. We will keep your details on file and automatically roll your membership over each year on July 15th so you don’t have to worry about it.

2. STAYERS MONTHLY

Spread your membership payments over 5 months commencing 15th July 2016 and finishing 15th November 2016. If you join after 15th July 2016, you simply pay enough upfront to bring you up to date with the monthly schedule and the balance will be debited monthly on the 15th, finishing in November 2016.

Of course you can choose to opt out of using our Stayers plan at any time – simply contact the MVRC Membership Coordinator directly on (03) 9373 2232 between 8:30am–5pm Monday–Friday.

Whichever plan you choose, when it comes time to renew your membership we will send you a notification that confirms your package and price at least two weeks before the rollover date so you can confirm any changes to your membership package or payment details before it automatically rolls over into the next season.

Personal information provided on this brochure is collected by MVRC for the purpose of considering your Membership application. If your Membership application is accepted your personal information may be used and disclosed to our staff and third parties including service providers, to facilitate your Membership and its benefits. In addition, unless you opt-out, your personal information may be used and disclosed for direct marketing, sending you publications, quality and improvement initiatives, advising you of privileges and offers from our partners and sponsors, and getting connected. If you would like to access any personal information we hold about you or to change your privacy preferences, contact Membership Services on 1300 THE VALLEY (1300 843 825). To see our full Privacy Policy refer to thevalley.com.au/mvrc/policies/privacy-policy

*The Stayers Payment Plan is available to Full and Young Members only.

MEMBER BENEFITS & PRIVILEGES



- Admission to 25 day and night race meetings at The Valley, including the William Hill Cox Plate Carnival and lead up events
- Complimentary racebook and beverage at all race meetings
- 10% Discount at Legends
- 10% Discount for MVRC merchandise store
- Join by 1st September 2016, and receive two complimentary members passes to the Manikato Stakes
- Access to the Members' Reserve on all standard and feature race meetings
- Reciprocal privileges with other Australian and International racing clubs
- Members' only William Hill Cox Plate Carnival Dining and Marquee Package Pre-Sales
- Members' Reserved Car Park Pass
- Event invitations and special offers exclusive to MVRC Members and invited guests
- Participation in Members' loyalty program Race for Awards
- Complimentary subscription to the exclusive Members' On Track magazine
- Full voting privileges
- Members' exclusive E-newsletter

Benefit	Member	Member (18–30 yo)	Annual Guest Card
	\$270	\$165	\$220
General Admission – Day Race	✓	✓	✓
General Admission – Night Race	✓	✓	✓
General Admission – Cox Plate Day	✓	✓	✓
Members' Reserve Access – Day Race	✓	✓	✓
Members' Reserve Access – Night Race	✓	✓	✓
Members' Reserve Access – Cox Plate Day	✓	✓	✓
Members' Reserve Car Park Pass (excluding Cox Plate Carnival)	✓	✓	
Ability to purchase Members' Reserve Car Park Pass – Cox Plate Carnival	✓	✓	
Participation in Club loyalty program; Race for Awards	✓	✓	
Reciprocal privileges with interstate and overseas racing clubs	✓	✓	
Pre-sale for Cox Plate packages	✓	✓	
Subscription to Members' magazine – On Track	✓	✓	
Full voting privileges	✓	✓	
Transferability of Pass			✓
Subscription to Members' pre-raceday email	✓	✓	
Discount on private functions at Moonee Valley through Valley Events	✓	✓	
Invitation to exclusive Members' events	✓	✓	
Reduced Members price to all Cox Plate week events	✓	✓	
Complimentary racebook	✓	✓	
Complimentary beverage	✓	✓	
10% discount at Legends and 10% discount on official MVRC Merchandise.	✓	✓	

DAILY AND ANNUAL GUEST PASSES MEMBERS' GUESTS

Members are welcome to purchase up to 6 Members' Reserve Daily Guest Passes per race meeting (excluding William Hill Cox Plate Carnival) and can also purchase one transferable Member's Annual Guest Pass.

A Members' Annual Guest Pass grants access to the racecourse and Members' Reserve including bars and dining rooms at all Moonee Valley race meetings including William Hill Cox Plate Carnival. Members' Annual Guest Pass for the 2016/17 season is \$220.

We strongly encourage the pre-purchase of Members' Reserve Daily Guest Passes and an Annual Guest Pass prior to all race meetings including William Hill Cox Plate Carnival by contacting Customer Service on 1300 THE VALLEY (1300 843 825).





JUNIOR TICKETS

Members with children under the age of 18 may request a daily Members' Junior ticket to enable them to use facilities within the Members' Reserve. Tickets may be obtained free of charge (excluding William Hill Cox Plate Day) from the Race Day Office on race days. Children are required to have a Junior Pass displayed on them at all times whilst in the Members' Reserve.

Children under the age of 18 must be accompanied by an adult Member and are permitted into most Members' Reserve areas, with exceptions to the Members' Parade Bar and Silks (except when this room is used as an extension of the Members' Dining Room), which are exclusively for adult Members. Children are not permitted in the mounting yard (except viewing areas) and in the horse walk leading to the weigh-in area. Members are reminded that they are responsible for the behaviour and dress standard of their guests and children at all times.

DINING

MEMBERS' RESERVE

The premium dining experience offered in the spectacular Dining Boxes offers the best view of racing with a 5 course degustation meal. Our Members' Jockey Bar is a personal and warm environment with an abundance of great food and there is always the very affordable Valley View with trackside dining. We now acknowledge that sometimes our members do just want more casual food options and that is something that we will be continuing to invest in this season to offer other food experiences on course including;

- **Members' Reserve Dining just \$75**
- **Dining Boxes from \$145***
- **Casual Dining \$60***

* Price subject to change.



MEMBERS' EVENTS

MVRC Members are offered the opportunity to attend various race day and non-race day events throughout the year. Past events include international racing tours, winery tours, cocktail parties, the William Hill Cox Plate Barrier Draw Breakfast, William Hill Cox Plate Ladies' Fashion Luncheon and more.

2016/17 MEMBERS' EVENT CALENDAR

Sat 20 Aug 2016	New Season Launch Members' Cocktail Party	Octagonal Lounge
Tue 13 Sep 2016	A Legendary Night	Committee Room
Fri 18 Nov 2016	Young Members' Cocktail Party	Pavilion Room
Sat 26 Nov 2016	Junior Jocks Christmas Party	Burston Lawn
Sat 26 Nov 2016	Teen Scene	Silks
Tue 29 Nov 2016	AGM	Committee Room
Fri 24 Mar 2017	Members' Cocktail Party	The Pavillion Deck
Sat 8 Apr 2017	Stud Tour & Lunch	Mitchelton Winery

The MVRC has developed an exciting international travel program for Members. This will be an opportunity to experience outstanding international race meetings with fellow Club Members. Tours are professionally hosted, competitively priced, feature exciting racing experiences along with a focus on luxury travel.

Four international tours will be offered to Members during the racing season:

- Hong Kong International Race Week
6th–12th December 2016
- The Kentucky Derby 1st–7th May 2017
- Royal Ascot 18th–25th June 2017
- The Penang Sprint Trophy July 2017

Tours conducted by Melbourne based travel company World Racing Tours.

*cover charge may apply.

MVRC reserve the right to change the event calendar at any time.

MEMBERS DRESS REGULATIONS

Whilst acknowledging the importance of tradition the Moonee Valley Racing Club is a progressive and innovative race club. Following feedback from our members we have adjusted our dress code to ensure it represents modern fashion whilst maintaining the distinction of our members areas.

MENS – RELAXED (APPLIES TO ALL NIGHT MEETINGS AND SUMMER DAY MEETINGS)

Gentlemen (including children 13 & over) are required to wear a collared shirt (polo shirts not permitted) with tailored trousers or chinos. No tie is required, and suit coat, sports coat or blazer is optional. Dress shoes or leather boat shoes must be worn.

NOT PERMITTED:

Any variation of runner including joggers, sandals, thongs or any dilapidated footwear. Denim and denim-look clothing, jeans, jodhpurs, shorts, shirts without a collar, polo shirts, parkas, windbreakers, tracksuits, jackets including bomber jackets, duffle coats, untailored leather jackets, peaked caps, beanies, pullovers or cardigans without a jacket, sporting guernseys.

MENS – TRADITIONAL (APPLIES TO ALL DAY MEETINGS EXCLUDING SUMMER MEETINGS)

Gentlemen (including children 13 & over) are required to wear a collar and tie, tailored trousers and either a suit coat, sports coat or blazer.

NOT PERMITTED:

Any variation of runner including boat shoes, joggers, sandals, thongs or any dilapidated footwear. Denim and denim-look clothing, jeans, jodhpurs, shorts, shirts without a collar, polo shirts, parkas, windbreakers, tracksuits, jackets including bomber jackets, duffle coats, untailored leather jackets, peaked caps, beanies, pullovers or cardigans without a jacket, sporting guernseys.

WOMEN (APPLIES TO ALL MEETINGS)

MVRC is a progressive club and has adapted its dress code to suit current fashion trends. Ladies are expected to maintain a suitable standard of dress in keeping with the distinction of the Members' Reserve.

NOT PERMITTED:

Any variation of runner including joggers, rubber thongs or any dilapidated footwear. Denim and denimlook clothing, jeans, jodhpurs, polo shirts, parkas, windbreakers, tracksuits, jackets including bomber jackets, duffle coats, untailored leather jackets, peaked caps, beanies, sporting guernseys, any clothing revealing excessive bare midriff.

CHILDREN UNDER 13 YEARS

Children 13 years and under are expected to maintain a suitable standard of dress at all race meetings.



MEMBERS' WILLIAM HILL COX PLATE CARNIVAL PRIVILEGES

RACECOURSE ADMISSION AND GUEST PASSES

Members will enjoy admission and access to the Members' Reserve on both days of the William Hill Cox Plate Carnival. Collection of complimentary racebooks on both days of the Carnival will be from the Customer Service Booth inside the Celebrity Foyer.

DINING PACKAGES

MVRC Members have the opportunity to pre-purchase William Hill Cox Plate Carnival dining and marquee packages at a MVRC Members' rate and prior to public release. Members can choose from a selection of exclusive dining rooms, boxes and enclosures with gourmet food, beverages and premium positioning for racetrack views. Members' packages are available to purchase now.

For further information or to purchase a William Hill Cox Plate Carnival package, please visit thevalley.com.au

MEMBERS' RESERVED GRANDSTAND SEATING

MVRC Members have the opportunity to pre-purchase William Hill Cox Plate Day grandstand seating packages at a MVRC Members' rate and prior to public release.

Members will have access to purchase grandstand seating in the following areas on William Hill Cox Plate Day.

- **Members' Reserve Grandstand (Level 2)**
- **Inner Circle Grandstand**
- **Burston Grandstand**
- **Upper Burston Grandstand**

MERCHANDISE

**10% DISCOUNT FOR ALL
MVRC MEMBERS MERCHANDISE
OR**

**Keep an eye out for MVRC's
new extended range for Cox Plate.**



Puffy Jacket
\$95.00

Men's Jacket
\$79.00

Ladies Jacket
\$79.00

Men's Polo
\$49.00

Ladies Polo
\$49.00

Cap
\$20.00

Hoofa Doll
\$20.00



RACE FOR AWARDS

Race for Awards is open to all Moonee Valley Racing Club Members (excluding Honorary, Apprentice, Absentee and Junior Jocks) and is designed to reward you for doing something you enjoy doing – attending the races! The program aims to make your Membership even more valuable by providing you with tangible awards. Each time you attend a race meeting, you will accumulate Member Metres.

Members will accumulate member metres by:

- Attending a race meeting..... 100 METRES
- Purchasing an Annual Guest Card200 METRES
- Renewal before 1st August, 2016 200 METRES
- Nominating a new member (for 2016/17) 240 METRES
- Renewing through the 'Stayers' payment plan... 200 METRES

MEMBER MILESTONE	AWARD	METRES
Might and Power Award	\$10 Legends Voucher	1000
Kingston Town Award	An invitation to the 2016 William Hill Cox Plate Barrier Draw Breakfast	2040
Sunline Award	Complimentary lunch or dinner for two in the Members' Jockey Bar during the 2016/17 season (Standard meetings only)	2200
William Hill Cox Plate Award	Complimentary Members' Guest ticket to the 2016 William Hill Cox Plate	2400

AWARDS – CONSECUTIVE YEARS OF MEMBERSHIP BENEFITS:

30–39 YEARS:

- Complimentary Annual Guest Card

40–49 YEARS:

- Complimentary Annual Guest Card
- 25% off your Membership

50+ YEARS:

- 2x Committee Room Invitations (for you and a guest)
- Cox Plate Day Members Car Pass
- 2x Reserved Grandstand Seats Cox Plate Day
- Name on Honour Board
- 2x Complimentary Annual Guest cards
- Complimentary Members Racing Calendar

MVRC Members have entitlements to visit fellow racing clubs in Australia and abroad.

LEGENDS



ON-COURSE FACILITIES

ATM / EFTPOS CASH WITHDRAWALS

Automatic teller machines are located in the Celebrity Foyer and the south end of the Paddock Tote. An EFTPOS machine is available on level 2.

FIRST AID ROOM

St John Ambulance personnel are present on course for the duration of a race meeting. The first aid room is located behind the Race Day Office.

WI-FI

Members' can utilise free Wi-Fi when on course at Moonee Valley.

OWNERS

Members' who have a horse entered at a race meeting are required to report to the Race Day Office where additional ticketing will be arranged.

For further owners' information, please visit www.thevalley.com.au/racing

MOONEE VALLEY LEGENDS

Legends is Moonee Valley's casual dining and entertainment venue. It's the perfect place to enjoy a meal or a drink from our fully licensed bars and watch the races from an enviable position above the home turn. Enjoy dining at Legends Trackside Bistro with their extensive modern menu or at Legends Terrace Café. Why not consider holding your next function or family event there. Membership at Legends is complimentary with your MVRC Membership and provides many Member benefits. Members receive 10% discount.

For more information or to make a booking, please contact Moonee Valley Legends on (03) 9326 1277 or visit www.thevalley.com.au/legends.



PARKING AND TRANSPORT

MEMBERS RESERVED CAR PARK

The Members' Car Park Pass admits to the Members' Reserved Car Park on McPherson Street and the Centre Car Park. The pass is issued to all Members upon payment of their annual fee, and must be affixed to the inside windscreen prior to the vehicle entering the Members' Reserved Car Park and while the car remains in the Car Park. Please note parking in this area is limited.

This Car Park Pass does not admit on William Hill Cox Plate Day, a daily Members' Car Park Pass can be purchased for this day for \$50 by contacting MVRC on 1300 THE VALLEY (1300 843 825).

CENTRE CAR PARK

The Centre Car Park is located in the centre of the race track. Entry is from Dean Street or Wilson Street near the freeway via gates 6 or 7. The Centre Car Park is available to both Members and the public.



TAXIS

Taxis can be located after the races on McPherson Street. There is also a designated Taxi rank on the corner of Mt Alexander Road and Pascoe Vale Road.



TRAIN

Craigieburn line from Flinders Street Station stops at Moonee Ponds Station. MVRC is a 10 minute walk down Puckle Street.



TRAM AND BUS

Terminals are located at the Moonee Ponds Junction (off Puckle Street and Pascoe Vale Road, Mt Alexander and Ascot Vale Roads). Tram no. 59 from Elizabeth Street in the city arrives at the Junction terminal. From there it is a 200m walk to the turnstile entrance on McPherson Street.



MVRC COURTESY BUS

MVRC provides a courtesy shuttle bus to local train stations. Enquire at the information booth at every race meeting. The bus departs from McPherson Street, opposite the Stand Turnstiles at 10:30pm.

GENERAL INFORMATION

For enquiries, comments and feedback, please contact the Membership and Customer Service Department on 1300 THE VALLEY (1300 843 825) or email membership@mvr.com.au. The Membership Office is located on the ground floor of the MVRC Administration Building inside Gate 1 off McPherson Street, Moonee Ponds and is open from 8.30am – 5pm Monday to Friday.

LOST MEMBERSHIP CARDS AND CAR PASSES

The loss or theft of Membership Cards or Members' Car Park Passes must be reported verbally or in writing to the MVRC Membership Department as soon as possible to prevent any unauthorised use. A replacement card or Car Park Pass will be issued by mail after submission of a completed card replacement form or a statutory declaration explaining the loss. There is a replacement fee of \$20 (including GST) per missing card. Payment of this fee must accompany the completed form or statutory declaration. This fee will be waived if a police report accompanies the statutory declaration.

FAULTY CARDS

Should you encounter problems when scanning your Membership Card at the turnstiles, please report it to the Information Booth on raceday or contact Customer Service on 1300 THE VALLEY (1300 843 825) during business hours.

MISUSE OF MEMBERS' CARDS

The Moonee Valley Racing Club Membership Card is issued for personal use only and cannot be used by any other person. Lending a Membership Card for the admission of a non-Member to the racecourse or Members' Reserve is a breach of Club Rules. It is also a breach of the rules if a Member does not take sufficient care to ensure the Membership Card is not misused. Lending of Membership Cards to purchase daily Members' guest tickets is also prohibited. MVRC officials have the authority, under Club rules and regulations, to request proof of identity at any time. Please note that MVRC Membership Cards remain the property of MVRC.

GATE OPENING TIMES

Refer to thevalley.com.au for details.

THE VALLEY RACING SEASON 2016-17

Sat 20 Aug	Saturday @The Valley	D
Sat 03 Sep	Cox Plate Preview Day	D
Fri 23 Sep	Night Racing Season Launch	N
Fri 30 Sep	Grand Final Eve Races	N
Fri 21 Oct	William Hill Manikato Stakes Night	N
Sat 22 Oct	William Hill Cox Plate Day	D
Fri 28 Oct	Friday Nights @The Valley	N
Fri 11 Nov	Friday Nights @The Valley	N
Fri 18 Nov	Christmas @The Valley	N
Sat 26 Nov	Christmas @The Valley	D
Fri 2 Dec	Christmas @The Valley	N
Fri 9 Dec	Christmas @The Valley	N
Fri 16 Dec	Christmas @The Valley	N
Sat 31 Dec	New Years Eve @The Valley	T
Sat 21 Jan	Saturday @The Valley	D
Fri 27 Jan	Australia Stakes Night	N
Fri 03 Feb	Friday Nights @The Valley	N
Fri 10 Feb	Friday Nights @The Valley	N
Fri 17 Feb	Friday Nights @The Valley	N
Fri 24 Feb	Friday Nights @The Valley	N
Mon 13 Mar	Monday Racing @The Valley	D
Fri 17 Mar	St Paddy's Night	N
Fri 24 Mar	William Reid Stakes Night	N
Sat 3 Jun	Saturday @The Valley	D
Sat 17 Jun	Saturday @The Valley	D



CONTACT

For further information, please contact
Moonee Valley Racing Club's Membership Department.

Telephone: 1300 THE VALLEY (1300 843 825)

Fax: 03 9373 2218

Email: membership@mvrc.net.au

Website: thevalley.com.au

PO Box 245, Moonee Ponds, Vic, 3039

[#lovethevalley](https://twitter.com/lovethevalley)

Terms and conditions apply for
Race for Awards program and can be viewed at thevalley.com.au